

2024 ADVISEMENT

KEY RESULT AREA: Nutrition

ADVISEMENT NUMBER: 2024– A3

SUBMITTED BY: Iowa Pork Producers Association

SUBJECT MATTER: Pork Consumption & Human Health

MOTION: The National Pork Board is asked to further develop and test new food frequency questionnaires and dietary evaluation tools that clearly isolate pork, to better understand impacts of pork on nutrition and health outcomes. The updates should be reported back to the NPB Board of Directors, the proper task force and delegates at the 2025 IPPA Annual Meeting.

Passed

Rationale:

The delegates at the 2023 IPPA Annual meeting approved a resolution to emphasize pork consumption and human health. Providing pork to consumers is an important part of human nutrition. National Pork Board has executed some programs related to human nutrition and pork.